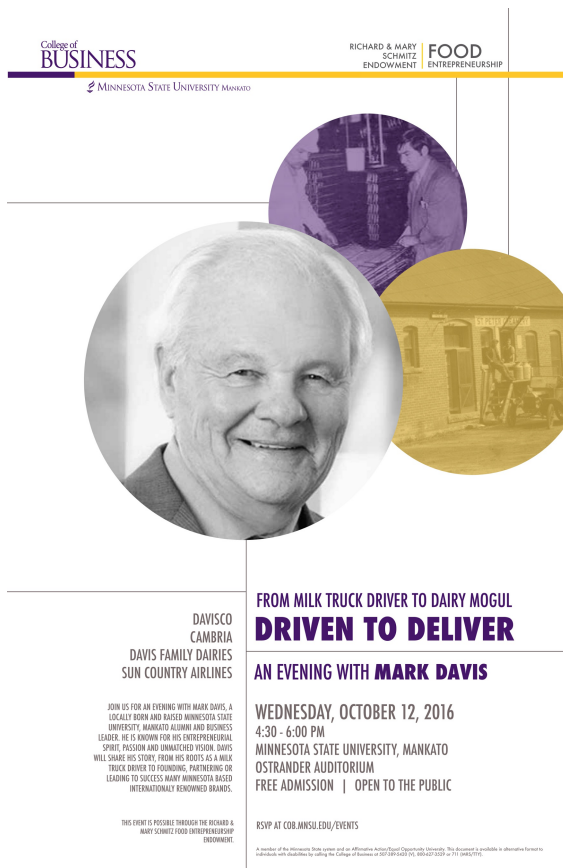


Oct. 12: Mark Davis to Deliver Richard Schmitz Executive Lecture

Annual College of Business-sponsored event is free and open to the public.

Minnesota State University, Mankato Media Relations Office News Release, 10-3-2016



College of BUSINESS
MINNESOTA STATE UNIVERSITY MANKATO

RICHARD & MARY SCHMITZ ENDOWMENT

FOOD ENTREPRENEURSHIP

DAVISCO
CAMBRIA
DAVIS FAMILY DAIRIES
SUN COUNTRY AIRLINES

JOIN US FOR AN EVENING WITH MARK DAVIS, A LOCALLY BORN AND RAISED MINNESOTA STATE UNIVERSITY MANKATO ALUMNI AND BUSINESS LEADER. HE IS KNOWN FOR HIS ENTREPRENEURIAL SPIRIT, PASSION AND UNMATCHED VISION. DAVIS WILL SHARE HIS STORY, FROM HIS ROOTS AS A MILK TRUCK DRIVER TO FOUNDED, PARTNERING IN LEADING TO SUCCESS: MANY MINNESOTA BASED INTERNATIONALLY RENOWNED BRANDS.

THIS EVENT IS POSSIBLE THROUGH THE RICHARD & MARY SCHMITZ FOOD ENTREPRENEURSHIP ENDOWMENT.

RSVP AT COB.MNSU.EDU/EVENTS

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**FROM MILK TRUCK DRIVER TO DAIRY MOGUL
DRIVEN TO DELIVER**

AN EVENING WITH MARK DAVIS

WEDNESDAY, OCTOBER 12, 2016
4:30 - 6:00 PM
MINNESOTA STATE UNIVERSITY, MANKATO
OSTRANDER AUDITORIUM
FREE ADMISSION | OPEN TO THE PUBLIC

Mankato, Minn. – [Mark Davis](#), chairman of Davis Family Holdings, will speak on “Driven to Deliver: From Milk Truck Driver to Dairy Mogul” at Minnesota State University, Mankato from 4:30-6 p.m. Wednesday, Oct. 12 in Centennial Student Union’s Ostrander Auditorium.

This event is free and open to the public, and parking is available in the visitor pay lot outside of the Centennial Student Union. To RSVP, visit cob.mnsu.edu/events.

Davis’ presentation is the 2016 installment of the [Richard Schmitz Executive Lecture](#), an endowed lecture created by Richard and Mary Schmitz to encourage food entrepreneurship education in Minnesota State Mankato’s College of Business.

Davis grew up in a family of modest means and worked for his father’s creamery in Saint Peter, Minn. He started his own cheese-making business in nearby Le Sueur in 1971 and spent the first several years struggling to make things work. The cheese company, however, grew to become known as Davisco (now Agropur), a \$1.2 billion business, and the Davis family also owns and operates Cambria, Sun Country Airlines, Davis Family Dairies and Cambria Mortgage.

Davis was one of 13 business and civic leaders to receive the prestigious Horatio Alger Award and to be inducted into the Horatio Alger Association of Distinguished Americans in 2016. The Horatio Alger Award is given each year to leaders who have achieved great success despite facing adversity and who are committed to both philanthropy and the support of higher education.

Davis is a Minnesota State Mankato alumnus who completed his bachelor’s degree in business administration in 1963.

Richard Schmitz is a Minnesota State Mankato alumnus who completed his bachelor’s degree in accounting in 1964. He has also served on the Minnesota State Mankato Foundation Board of Directors.

For more information, please contact Amy Linde, director of communication & events in the College of Business, by phone at 507-389-5424 or by email at amy.linde@mnsu.edu.

Minnesota State Mankato, a comprehensive university with 15,193 students, is part of the Minnesota State system, which comprises 31 state institutions.