

Annual KMSU fund drive starts April 6

The annual spring pledge drive for listener-supported KMSU 89.7 FM starts Wednesday, April 6.

Listener-supported KSMU 89.7 FM radio holds its annual spring pledge drive April 6-18.

KMSU, a member of Independent Public Radio, relies on funding from a state grant, underwriting from area businesses, and support from Minnesota State University, Mankato and from listener contributions.

KMSU General Manager Jim Gullickson says the goal of the drive is to raise \$15,000, which will go toward purchasing equipment and programming such as World Cafe with David Dye, BBC World News, Mountain Stage, Whad'Ya Know, and more.

"Our primary mission is to serve the greater community of south-central Minnesota with programming not readily available on the commercial broadcast spectrum," Gullickson said. "We provide an important university-community connection, informing listeners of university and community-related events, offerings and accomplishments."

KMSU offers a wide variety of programming in local music, public affairs, interviews, news and sports. It also offers local volunteers and college and area high school students the opportunity to produce meaningful programming on the station.

Listeners may tune in to 89.7 FM and pledge at any time by calling 389-5678 or 1-800-456-7810, or visit www.kmsu.org